

CONTRACT

WISH
1950 N. Meridian St.
Indianapolis, IN 46202
(317) 923-8888

And:

Media Strategies & Research
1580 Lincoln Street
Suite 510
Denver, CO 80203
USA

<u>Contract / Revision</u> 197945 /		<u>Alt Order #</u>
<u>Product</u> Gregg for Governor 2012		
<u>Contract Dates</u> 08/20/12 - 08/26/12		<u>Estimate #</u> 11601
<u>Advertiser</u> POL/Gregg For Indiana (D)		<u>Original Date / Revision</u> 08/23/12 / 08/23/12
<u>Billing Cycle</u> EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WISH	<u>Account Executive</u> David Copple	<u>Sales Office</u> Indy Local Sales
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> IN2114/IN2116/SP175:		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WISH	08/20/12	08/24/12	Daybreak Early Edition	5-530a		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MTWTF--				5	\$150.00			
2	WISH	08/20/12	08/24/12	Daybreak 1st Edition	530-6a		:30			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MTWTF--				5	\$250.00			
3	WISH	08/20/12	08/24/12	Daybreak @ 6	558-7a		:30			NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MTWTF--				5	\$350.00			
4	WISH	08/20/12	08/24/12	CBS This Morning @7a	7-8a		:30			NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MTWTF--				5	\$200.00			
5	WISH	08/20/12	08/24/12	CBS This Morning @8	8-9a		:30			NM	10	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MTWTF--				10	\$75.00			
6	WISH	08/25/12	08/25/12	Daybreak Saturday	558-9a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----S-				1	\$450.00			
7	WISH	08/21/12	08/21/12	Indy Style	858-10a		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-T-----				1	\$100.00			
8	WISH	08/22/12	08/22/12	Price Is Right	1058-12p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	--W----				1	\$450.00			
9	WISH	08/21/12	08/24/12	Rachael Ray	258-4p		:30			NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-TWTF--				4	\$150.00			
10	WISH	08/20/12	08/24/12	Anderson Cooper	357-5p		:30			NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MT-TF--				4	\$150.00			
11	WISH	08/20/12	08/24/12	News 8 @5p	5-530p		:30			NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MTWTF--				5	\$400.00			
12	WISH	08/20/12	08/24/12	News 8 @ 530p	530-6p		:30			NM	5	\$2,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WISH
1950 N. Meridian St.
Indianapolis, IN 46202
(317) 923-8888

Contract / Revision 197945 /		Alt Order #
Contract Dates 08/20/12 - 08/26/12	Product Gregg for Governor 2012	Estimate # 11601
Advertiser POL/Gregg For Indiana (I		Original Date / Revision 08/23/12 / 08/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MTWTF--				5	\$400.00			
13	WISH	08/20/12	08/24/12	News 8 @6	558-630p		:30			NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MTWTF--				5	\$600.00			
D 14	WISH	08/19/12	08/19/12	News 8 Weekend/Sunday	558-7p		:30			NM	0	\$0.00
15	WISH	08/20/12	08/24/12	Inside Edition	658-730p		:30			NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	M-W-F--				3	\$350.00			
16	WISH	08/23/12	08/23/12	Entertainment Tonight	728-8p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	---T---				1	\$600.00			
17	WISH	08/20/12	08/20/12	Monday 10-11p	958-11p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	M-----				1	\$1,200.00			
N 18	WISH	08/25/12	08/25/12	Saturday 10-11p	958-11p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----S-				1	\$300.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		2	WISH	08/20/12-08/26/12	Saturday 10-11p	958-11p	-----Sa--	:30	\$300.00	NM		
		See MG 18.3										
		3	WISH	08/25/12-08/25/12	News 8 @11 Saturday	11-1135p	-----Sa--	:30	\$300.00	NM		
		Ⓜ MG for 18.2 08/25										
19	WISH	08/20/12	08/24/12	News 8 @ 11 M-F	11-1135p		:30			NM	6	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MTWTF--				6	\$900.00			
20	WISH	08/25/12	08/25/12	News 8 @11 Saturday	11-1135p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----S-				1	\$300.00			
21	WISH	08/26/12	08/26/12	News 8 @ 11 Sunday	11-1130p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----S				1	\$650.00			
D 22	WISH	08/16/12	08/16/12	David Letterman	1135p-1237a		:30			NM	0	\$0.00
23	WISH	08/20/12	08/20/12	The Talk	2-3p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	M-----				1	\$300.00			
24	WISH	08/21/12	08/21/12	Tuesday 8-9p	758-9p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-T-----				1	\$1,500.00			
25	WISH	08/26/12	08/26/12	Sunday 7-8p	658-8p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----S				1	\$1,000.00			
26	WISH	08/23/12	08/23/12	Soap Rotator	1227-2p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	---T---				1	\$450.00			
Totals											74	\$27,450.00

Time Period	# of Spots	Gross Amount	Net Amount
08/20/12 -08/26/12	74	\$27,450.00	\$23,332.50
Totals	74	\$27,450.00	\$23,332.50

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1950 N. Meridian St.
Indianapolis, IN 46202
(317) 923-8888

<u>Contract / Revision</u>	<u>Alt Order #</u>
197945 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/20/12 - 08/26/12	Gregg for Governor 2012	11601

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Gregg For Indiana (I	08/23/12 / 08/23/12

Signature: _____ **Date:** _____

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Station Order Revised Gregg for Governor 2012

Market: Indianapolis

Estimate ID

Flight Dates: Monday, August 20, 2012 to Sunday, August 26, 2012

11601

Contact: Brent Denny

Phone: 317-923-8888

Email: Brent.Denny@WISHTV.com

Fax: 317-926-1144

Direct: 317-704-8731

WISH-TV

197945

Program Name	DP	Days	Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
					Aug 20	Aug 21	Aug 22	Aug 23	Aug 24	Aug 25	Aug 26	
WISH 5a News 5:00 AM 5:30 AM	EM	M-F	30	\$150.00 \$750.00	✓ 1	1	1	1	1			5
WISH 5:30a News 5:30 AM 6:00 AM	EM	M-F	30	\$250.00 \$1,250.00	✓ 1	1	1	1	1			5
WISH 6a News 6:00 AM 7:00 AM	EM	M-F	30	\$350.00 \$1,750.00	✓ 1	1	1	1	1			5
CBS This Morning 7:00 AM 8:00 AM	EM	M-F	30	\$200.00 \$1,000.00	✓ 1	1	1	1	1			5
CBS This Morning 8:00 AM 9:00 AM	EM	M-F	30	\$75.00 \$750.00	✓ 2	2	2	2	2			10
Saturday 7a News 7:00 AM 8:00 AM 6-9 AM	EM	Sa	30	\$450.00 \$450.00						1		1
Indy Style 9:00 AM 10:00 AM	DT	M-F	30	\$100.00 \$100.00	✓	1						1
Price is Right 11:00 AM 12:00 PM	DT	M-F	30	\$450.00 \$450.00	✓			1				1
CBS Soap Rotation 12:30 PM 2:00 PM	DT	M-F	30	\$450.00 \$450.00	✓		1					1
The Talk 2:00 PM 3:00 PM	DT	M-F	30	\$300.00 \$300.00	✓ 1							1
Rachael Ray 3:00 PM 4:00 PM	EF	M-F	30	\$160.00 \$600.00	✓	1	1	1	1			4
Anderson Cooper 4:00 PM 5:00 PM	EF	M-F	30	\$150.00 \$600.00	✓ 1	1		1	1			4

Abby Leeper

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

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abbyl@mediastrategies.com



Station Order Revised Gregg for Governor 2012

Market: Indianapolis

Estimate ID

Flight Dates: Monday, August 20, 2012 to Sunday, August 26, 2012

11601

Contact: Brent Denny

Phone: 317-923-8888

Email: Brent.Denny@WISHTV.com

Fax: 317-926-1144

Direct: 317-704-8731

WISH-TV

Program Name	DP	Days	Length	Gross Rate	Mon Aug 20	Tue Aug 21	Wed Aug 22	Thu Aug 23	Fri Aug 24	Sat Aug 25	Sun Aug 26	Total
WISH 5p News 5:00 PM 5:30 PM	EN	M-F	30	\$400.00 \$2,000.00	✓ 1	1	1	1	1			5
WISH 5:30p News 5:30 PM 6:00 PM	EN	M-F	30	\$400.00 \$2,000.00	✓ 1	1	1	1	1			5
WISH 6p News 6:00 PM 6:30 PM	EN	M-F	30	\$600.00 \$3,000.00	✓ 1	1	1	1	1			5
Inside Edition 7:00 PM 7:30 PM	PA	M-F	30	\$350.00 \$1,050.00	✓ 1		1		1			3
Ent Tonight 7:30 PM 8:00 PM	PA	M-F	30	\$600.00 \$600.00	✓			1				1
Hawaii Five-0 10:00 PM 11:00 PM	PT	M	30	\$1,200.00 \$1,200.00	✓ 1							1
NCIS 8:00 PM 9:00 PM	PT	Tu	30	\$1,500.00 \$1,500.00	✓	1						1
48 Hours 10:00 PM 11:00 PM	PT	Sa	30	\$300.00 \$300.00	✓					1		1
60 Minutes 7:00 PM 8:00 PM	PT	Su	30	\$1,000.00 \$1,000.00	✓						1	1
WISH 11p News 11:00 PM 11:34 PM	LN	M-F	30	\$900.00 \$5,400.00	✓ 1	1	2	1	1			6
Saturday 11p News 11:00 PM 11:34 PM	LN	Sa	30	\$300.00 \$300.00	✓					1		1
Sunday 11p News 11:00 PM 11:34 PM	LN	Su	30	\$650.00 \$650.00	✓						1	1

Abby Leeper

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

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WISH-TV

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abbyl@mediastrategies.com



Station Order Revised Gregg for Governor 2012

Market: Indianapolis

Estimate ID

Flight Dates: Monday, August 20, 2012 to Sunday, August 26, 2012

11601

Contact: Brent Denny

Phone: 317-923-8888

Email: Brent.Denny@WISHTV.com

Fax: 317-926-1144

Direct: 317-704-8731

WISH-TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Aug 20	Aug 21	Aug 22	Aug 23	Aug 24	Aug 25	Aug 26	
Station Gross Totals			\$27,450.00	14	14	14	14	13	3	2	74

Abby Leeper

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

abbyl@mediastategies.com

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WISH-TV

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Order #197945: Media Stra../POL/Gregg ../Gregg for ../11601

Spot	St	Channel(s)	Spot Status/Air Date	Day	Times	Air Time	Ad-ID	Normal Rate
[1]	WISH		Placed	08/20/12	M	5-530p	5:13 PM JG0212H	\$400.00
[1]	WISH		Placed	08/20/12	M	2-3p	2:28 PM JG0212H	\$300.00
[1]	WISH		Placed	08/20/12	M	530-6p	5:50 PM JG0212H	\$400.00
[1]	WISH		Placed	08/20/12	M	8-9a	8:58 AM JG0212H	\$75.00
[1]	WISH		Placed	08/20/12	M	11-1135p	11:14 PM JG0212H	\$900.00
[1]	WISH		Placed	08/20/12	M	558-7a	6:28 AM JG0212H	\$350.00
[1]	WISH		Placed	08/20/12	M	5-530a	5:21 AM JG0212H	\$150.00
[1]	WISH		Placed	08/20/12	M	958-11p	10:36 PM JG0212H	\$1,200.00
[1]	WISH		Placed	08/20/12	M	530-6a	5:53 AM JG0212H	\$250.00
[1]	WISH		Placed	08/20/12	M	357-5p	4:22 PM JG0212H	\$150.00
[1]	WISH		Placed	08/20/12	M	658-730p	6:59 PM JG0212H	\$350.00
[1]	WISH		Placed	08/20/12	M	7-8a	7:41 AM JG0212H	\$200.00
[1]	WISH		Placed	08/20/12	M	558-630p	6:15 PM JG0212H	\$600.00
[1]	WISH		Placed	08/20/12	M	8-9a	8:16 AM JG0212H	\$75.00
[1]	WISH		Placed	08/21/12	Tu	530-6p	5:51 PM JG0212H	\$400.00
[1]	WISH		Placed	08/21/12	Tu	5-530a	5:11 AM JG0212H	\$150.00
[1]	WISH		Placed	08/21/12	Tu	858-10a	9:50 AM JG0212H	\$100.00
[1]	WISH		Placed	08/21/12	Tu	758-9p	8:36 PM JG0212H	\$1,500.00
[1]	WISH		Placed	08/21/12	Tu	258-4p	3:22 PM JG0212H	\$150.00
[1]	WISH		Placed	08/21/12	Tu	357-5p	4:36 PM JG0212H	\$150.00
[1]	WISH		Placed	08/21/12	Tu	558-7a	5:59 AM JG0212H	\$350.00
[1]	WISH		Placed	08/21/12	Tu	530-6a	5:38 AM JG0212H	\$250.00
[1]	WISH		Placed	08/21/12	Tu	7-8a	7:26 AM JG0212H	\$200.00
[1]	WISH		Placed	08/21/12	Tu	8-9a	8:23 AM JG0212H	\$75.00
[1]	WISH		Placed	08/21/12	Tu	558-630p	6:22 PM JG0212H	\$600.00
[1]	WISH		Placed	08/21/12	Tu	11-1135p	11:27 PM JG0212H	\$900.00
[1]	WISH		Placed	08/21/12	Tu	5-530p	5:28 PM JG0212H	\$400.00
[1]	WISH		Placed	08/21/12	Tu	8-9a	8:45 AM JG0212H	\$75.00
[1]	WISH		Placed	08/22/12	W	558-7a	6:28 AM JG0212H	\$350.00
[1]	WISH		Placed	08/22/12	W	530-6p	5:38 PM JG0312H	\$400.00
[1]	WISH		Placed	08/22/12	W	8-9a	8:28 AM JG0312H	\$75.00
[1]	WISH		Placed	08/22/12	W	558-630p	6:29 PM JG0212H	\$600.00
[1]	WISH		Placed	08/22/12	W	11-1135p	11:11 PM JG0212H	\$900.00
[1]	WISH		Placed	08/22/12	W	5-530a	5:08 AM JG0212H	\$150.00
[1]	WISH		Placed	08/22/12	W	258-4p	3:59 PM JG0312H	\$150.00
[1]	WISH		Placed	08/22/12	W	530-6a	5:38 AM JG0312H	\$250.00
[1]	WISH		Placed	08/22/12	W	11-1135p	11:29 PM JG0312H	\$900.00
[1]	WISH		Placed	08/22/12	W	5-530p	5:22 PM JG0212H	\$400.00
[1]	WISH		Placed	08/22/12	W	1058-12p	10:59 AM JG0212H	\$450.00
[1]	WISH		Placed	08/22/12	W	8-9a	8:13 AM JG0212H	\$75.00
[1]	WISH		Placed	08/22/12	W	658-730p	7:11 PM JG0312H	\$350.00
[1]	WISH		Placed	08/22/12	W	7-8a	7:39 AM JG0312H	\$200.00
[1]	WISH		Placed	08/23/12	Th	558-630p	6:29 PM JG0312H	\$600.00
[1]	WISH		Placed	08/23/12	Th	11-1135p	11:16 PM JG0312H	\$900.00
[1]	WISH		Placed	08/23/12	Th	8-9a	8:54 AM JG0312H	\$75.00
[1]	WISH		Placed	08/23/12	Th	558-7a	6:20 AM JG0212H	\$350.00
[1]	WISH		Placed	08/23/12	Th	8-9a	8:17 AM JG0212H	\$75.00
[1]	WISH		Placed	08/23/12	Th	530-6p	5:59 PM JG0212H	\$400.00
[1]	WISH		Placed	08/23/12	Th	5-530p	5:08 PM JG0312H	\$400.00
[1]	WISH		Placed	08/23/12	Th	530-6a	5:50 AM JG0312H	\$250.00
[1]	WISH		Placed	08/23/12	Th	7-8a	7:49 AM JG0312H	\$200.00
[1]	WISH		Placed	08/23/12	Th	728-8p	7:47 PM JG0212H	\$600.00
[1]	WISH		Placed	08/23/12	Th	1227-2p	1:29 PM JG0212H	\$450.00
[1]	WISH		Placed	08/23/12	Th	5-530a	5:08 AM JG0212H	\$150.00
[1]	WISH		Placed	08/23/12	Th	258-4p	3:35 PM JG0312H	\$150.00
[1]	WISH		Placed	08/23/12	Th	357-5p	4:21 PM JG0212H	\$150.00
[1]	WISH		Placed	08/24/12	F	530-6p	5:45 PM JG0312H	\$400.00
[1]	WISH		Placed	08/24/12	F	558-630p	6:13 PM JG0212H	\$600.00
[1]	WISH		Placed	08/24/12	F	11-1135p	11:16 PM JG0212H	\$900.00
[1]	WISH		Placed	08/24/12	F	8-9a	8:27 AM JG0212H	\$75.00
[1]	WISH		Placed	08/24/12	F	7-8a	7:49 AM JG0312H	\$200.00
[1]	WISH		Placed	08/24/12	F	5-530a	5:29 AM JG0212H	\$150.00
[1]	WISH		Placed	08/24/12	F	5-530p	5:18 PM JG0212H	\$400.00
[1]	WISH		Placed	08/24/12	F	658-730p	6:59 PM JG0312H	\$350.00

[Sorted by: Air Date]

Order #197945: Media Stra../POL/Gregg ../Gregg for ../11601

media

Spot	St/Channel(s)	Spot Status/Air Date	Day	Times	Air Time	Ad ID	Internal Rate
	[1] WISH	Placed	08/24/12 F	558-7a	6:06 AM	JG0212H	\$350.00
	[1] WISH	Placed	08/24/12 F	357-5p	4:31 PM	JG0312H	\$150.00
	[1] WISH	Placed	08/24/12 F	530-6a	5:44 AM	JG0312H	\$250.00
	[1] WISH	Placed	08/24/12 F	258-4p	3:07 PM	JG0212H	\$150.00
	[1] WISH	Placed	08/24/12 F	8-9a	8:54 AM	JG0312H	\$75.00
	[1] WISH	Placed	08/25/12 Sa	11-1135p	11:12 PM		\$300.00
	[1] WISH	Original	08/25/12 Sa	958-11p			\$300.00
	[1] WISH	Placed	08/25/12 Sa	558-9a	6:37 AM		\$450.00
	[1] WISH	Displaced	08/25/12 Sa	11-1135p			\$300.00
	[1] WISH	Placed	08/26/12 Su	11-1130p	11:07 PM		\$650.00
	[1] WISH	Placed	08/26/12 Su	658-8p	6:59 PM		\$1,000.00
							\$27,450.00

[Sorted by: Air Date]

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐**FEDERAL CANDIDATE**☒**STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WISH-TV Indianapolis	Date: 8/10/2012
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I, **Media Strategies and Research**,being on behalf of: **John Gregg**, a legallyqualified candidate of the **Democratic** politicalparty for the office of: **Governor**in the **General**election to be held on **Tuesday, November 06, 2012**

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation, or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE The attached order should be regarded as a formal request for Equal Opportunities. We request that all rules regarding rates and access as defined by the Equal Opportunities clause in Section 315 of the Communications Act be enforced.					

Date of First Broadcast:	Date of Last Broadcast:
Monday, August 20, 2012	Sunday, August 26, 2012

Total Gross Charges: \$27,450.00

Media Strategies and Research

 1580 Lincoln Street, Suite 510
 Denver, Colorado 80203
 (303) 989-4700

 11350 Random Hills Road, Suite 670
 Fairfax, Virginia 22030
 (703) 877-2000

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Gregg for Indiana

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally-qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Mike Claytor

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Friday, August 10, 2012

Date



Signature

To Be Signed By Station Representative

☐

Accepted

☐

Accepted In Part

☐

Rejected

Signature

Printed Name

Title



Media Strategies and Research

1580 Lincoln Street, Suite 510
Denver, Colorado 80203
(303) 989-4700

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